

2011 Annual Report

A Letter to Our Supporters

Dear Friends,

The end of 2011 also marked the end of Harley's Hope Foundation's first year of operations. While we incorporated in July of 2010, we didn't begin working with clients and their companion animals until December of 2010. Since then, 51 pets and medical assistance animals have received vital veterinary care and behavioral training through HHF's Pet Assistance Fund. Hundreds more have discovered vital information and assistance through our on-line Pet Care Resources Manual. And, still more the tools they needed to become better pet parents through our first annual HOPE Series of educational workshops.

These may not seem like large numbers in the grand scheme of things, but keep in mind that HHF was created in the midst of the worst economic conditions since the Great Depression. And, there are no other nonprofits offering the support and services we do in this area. We are working diligently to get the word out regarding our mission and programs, but the notion of preventing homeless animals through proactive services is still a novel idea.

The need for that support, however, is very real. We'd like to share the following stories and photos to illustrate how HHF is making a difference:



Launa and Shadow are both fierce survivors. Launa survived Hurricane Katrina and Shadow survived being a stray on the streets; now both needed help to stay together. Launa was diagnosed with muscular dystrophy last year and is already feeling the devastating effects of the disease. Twice now she has fallen while walking Shadow and needed help to train him so he would no longer pull away, posing a health risk in the process. Thanks to Angie, a canine behaviorist at Lucky Dog Resort, HHF was able to provide Launa and Shadow with that help. With Angie's experience and a customized training program, Shadow has proven to be a wonderful companion to Launa, and hopefully will be able to remain with her for many years to come.

Isis is a 23-month old certified medical alert dog. She has the ability to detect her person, Heidi's, epileptic seizures 10 minutes before they occur. This skill has literally given Heidi her life back. With Isis at her side, Heidi is able to drive, go shopping, and do all the other mundane things the rest of us take for granted. Heidi moved to Colorado seeking a better and more active life, but encountered many obstacles along the way including multiple mechanical problems with her car and two back-to-back veterinary emergencies with Isis. The first one occurred when Isis was diagnosed with pyometra, a potentially life-threatening infection that required an emergency spay. The second occurred when Isis tripped in a rabbit hole, tearing her ACL and requiring surgery to fix it. With her funds expended on the first life-saving surgery and the car repairs, Heidi didn't know how she was going to provide her companion the additional care she needed.



Over the next month, Heidi did her homework, researching options and contacting the local media looking for help. Finally, she was referred to HHF and Isis received the surgery necessary to put her back in action.

These are just two of the fifty-one stories that involved Harley's Hope Foundation over the last 12 months. Two-thirds of the clients who received assistance during 2011 are senior citizens or disabled individuals. The remaining third were unemployed or underemployed. There is so much potential to reduce the number of animals going into shelters and rescues by providing hope and help to pet guardians in need. Sometimes all it takes is sharing information regarding where to go for subsidized veterinary care. Or, maybe the person simply needs some advice on how to deal with a particular problem. Regardless of what is needed, Harley's Hope Foundation is here to provide support services, direct assistance and information in order to keep more companion animals where they belong - in their homes. We are dedicated to making a difference.

We're also dedicated to responding to community need so changes and adjustments were a large part of the last year. The application for funding was revised numerous times in an effort to reach our target clients - people who love their pets, don't want to give them up, have been responsible pet parents, but have experienced some major change or challenge in their life that now makes it difficult to provide emergency or major care. And, we responded to the fact that about 30% of our clients have unaltered pets by securing spay/neuter funding through an Animal Assistance Foundation grant and forging a partnership to filter client pets through the Humane Society of the Pikes Peak Region's existing spay/neuter program. Finally, we revised our policy in order to provide low-income seniors and disabled individuals with care free of charge, while still helping the unemployed and underemployed by offering emergency and major care via no-interest loans.

Rather than pondering why so many animals still end up in shelters or on the streets or worse, we at Harley's Hope Foundation are asking what we can do to prevent these tragedies. We know the answers are there. We just need to be open to exploring them and making them a reality in our community.

Thank you for your support of our mission and our efforts during 2011.

Sincerely,

David L. Bullock

President/Founder

Cynthia Bullock, CFRE

Executive Director/Founder

Looking Forward to 2012

One of the tenets upon which HHF was founded is to identify and, if possible, provide critical services that are not currently being provided in our community. To this end, we are embarking on two exciting new ventures this year - a community pet health fair and the creation of a temporary housing network for pets.

HHF is proud to partner with the Colorado Springs Area Veterinary Society (CSAVS) to host the community's first full-service pet health fair. The Colorado CARES (Companion Animal Resources, Education and Services) Health Fair will be held on Sunday, August 26, 2012, at the Colorado Springs Event Center in the old Rustic Hills Shopping Center. Pets living with economically disadvantaged families and individuals will receive wellness exams, vaccinations, and pre-paid spay/neuter vouchers all at no cost. Proof of financial need must be presented by the pet guardians prior to their pets receiving services.

In addition, Colorado CARES will offer low-cost microchipping, nail trims, nutritional guidance, vendors, demonstrations, and the HOPE Series informational workshops - all available to the general public. We are currently working on obtaining sponsors and grants to cover the cost of vaccines and spay/neuter procedures and hope to reach hundreds of at-risk pets that might otherwise not receive this critical preventive care.

Temporary pet housing has long been a need in our community. Many of us at HHF have lengthy experience working with local animal rescues and know first-hand that there is a shortage of foster homes for pets in need. Rescue and shelter facilities must keep their foster homes open for pets available for adoption and therefore, cannot provide short-term shelter. As a result, people facing temporary challenges like illness, injury, or who have to find new housing, but don't want to give up their pets, have very few options.

This was brought back to our attention just recently when an older gentleman with a critically-ill wife contacted HHF to see if we would agree to take custody of his dogs should he be hospitalized. Arrangements had already been made to place his wife in a medical assistance facility in the event he could not care for her, but he had no friends or family members to take his two small dogs should he suddenly become incapacitated. We agreed to helping knowing we could temporarily place two small dogs, but will have to apply for a Pet Animal Care Facilities Act license and recruit multiple fosters prior to making this an official service.

And, finally, we are committed to increasing the number of pets and people we help in the coming year. During 2011, the "average" cost of veterinary care was \$329.00 with several cases costing much more for orthopedic and dental surgeries. Our goal was to provide care for 35 animals; we helped 51 pets and medical service animals. Our goal for 2012 is to provide assistance to 75 animals through individual cases, and to provide preventative care to 250 more via the Colorado CARES Pet Health Fair.

Harley's Story

Harley was a rescue dog who came to us as a foster pet in 2002 following a failed adoption. Her first family had adopted her from a Colorado rescue when she was just eight weeks old, but returned her two years later following their divorce. Harley, a Rottweiler-Heeler mix, had been crated for up to 12 hours a day while her family was at work - not a good situation for a high-energy dog. When David and our older son, Kyle, went to pick her up following her plane ride back from the East Coast, Harley came out of the crate barking and jumping like a wild child.

We brought Harley home and David patiently worked with her in an effort to calm her down and teach her basic manners. He realized right off that Harley was an amazingly smart dog - smart enough to know that she didn't need to attend adoption fairs when she had already found her new family. To this day we wonder if she acted out at adoption fairs because she truly didn't like strangers, or because she had made up her mind that we were destined to be together.

Harley was in our life for eight wonderful years before we received the devastating diagnosis of hemangiosarcoma. We were told Harley had a matter of days to live, but we couldn't accept her death sentence. Instead, we researched our options and took Harley through chemotherapy at the Veterinary Referral Center of Colorado in Englewood. Three short months later, with no miracle in sight, we said goodbye to our beautiful Harley, but took some small measure of comfort in knowing we had done everything we could.

Every companion animal is special in their own way. Harley was personality plus - confiscating shoes and hiding them, stealing cat food whenever she could, and vocalizing with sounds that caused us to dub her our pet moose. We miss Harley every day, as we do all of the special pets we've lost over the years. In grieving our loss, and knowing that so many other people have euthanized or given up pets because they couldn't afford major

veterinary or behavioral care, our mission became clear; start an organization in Harley's honor to help other animals like her. And, that is exactly what Harley's Hope Foundation stands for - helping people with pets facing major health challenges, as well as those requiring additional training and patience to become good family members.



David and Cynthia Bullock

Mission Statement

Providing critical care and support to pets and their people; and helping ensure their quality of life by preserving the human-animal bond.

Organizational History

Harley's Hope Foundation was created in the summer of 2010 following the loss of David and Cynthia Bullock's dog, Harley, to cancer. The Bullocks, who took Harley through several months of chemotherapy in an effort to prolong her life, realized that many people don't have the means to do everything they can for their companions, or don't know where to turn to for assistance. They decided to honor Harley's memory by creating an organization to help pets and their people deal with unexpected hardships - Harley's Hope Foundation.

Organizational milestones:

- July 2010 - incorporated with State of Colorado
- September 2010 - made Colorado Pet Care Resources Manual available to public
- October 2010 - received 501(c)(3) designation from Internal Revenue Service
- December 2010 - assisted first clients with emergency veterinary care
- March 2011 - received our first grant from The Binky Foundation to help promote
The HOPE Series
- April 2011 - launched The HOPE Series, the first of its kind free pet care education series
- October 2011 - Colorado Springs Area Veterinary Society agrees to partner with HHF to present community's first Colorado CARES Pet Health Fair in August of 2012.
- Hosted first annual Tea & Biscuits Fundraiser.
- Received 10th grant of the year from the Animal Assistance Foundation to fund spay/neuter surgeries for unaltered client pets.
- December 2011 - assisted 51st companion animal with major veterinary care.

Harley's Hope Foundation is committed to helping keep pets and people together via several programs - education, resource referrals, pet food assistance, and financial assistance. Education is critical to keeping pets healthy and happy and in their homes. In addition to maintaining a pet care and safety section on our website, www.harleys-hopefoundation.org, we launched The HOPE Series (Health, Options, Planning & Education) last spring. This series featured six free workshops on pet health, safety, and behavioral issues taught by professionals in their field. We had approximately 75 people participate in the first series and plan to offer it annually.

Prior to the creation of our online Pet Care Resources Manual, there was no central clearinghouse of pet information available to Colorado pet guardians. While the Internet holds a wealth of information on the topic, people facing challenges are not necessarily inclined or able to spend hours searching for information or locating help. The Pet Care Resources Manual is available to anyone, anytime, completely free - in fact we encourage readers to print out copies

or download the manual to share with others. We currently offer close to 70 pages of information ranging from veterinary assistance programs to subsidized veterinary care to end of life care and everything in between. The manual will continue to grow as volunteers research and post new information. Our goal is to make the manual a statewide resource by 2013.

Donated pet food is delivered to financially qualified pet guardians who are housebound and unable to pick up food at pet pantry distribution sites. Harley's Hope Foundation volunteers deliver the food to the clients' homes. To date, we have delivered over 800 lbs. of pet food and supplies to housebound pet guardians in the Pikes Peak Region. We are currently looking for a new source of donated pet food so we may continue to offer this service.

And, lastly, we offer the Pet Assistance Fund. This program directly supports our mission of *Providing critical care and support to pets and their people; and helping ensure their quality of life by preserving the human-animal bond.* The program reinforces the importance of the human-animal bond by making veterinary care available to sick and injured pets, or behavioral training for pets at risk, while assisting the people who love these animals and who would be devastated by the loss of their companion animal - either through euthanasia or surrender to another party.

Our target audience for the PAF is low and fixed-income pet guardians, particularly those without family in the area, and those unable to work. In fact two-thirds of the clients we assisted through the PAF in 2011 are senior citizens or disabled individuals. We do receive many requests from unemployed individuals and military families and endeavor to help as resources allow. While pet guardians affected by the economic recession might be able to hold onto their companions with the help of donated pet food or by staying with pet-friendly friends or family, we have found that most cannot afford emergency/major veterinary care or training.

Per the 2010 census 49,790 citizens living in El Paso County alone (Colorado Springs and surrounding areas) live below the poverty line and therefore qualify for our program. Harley's Hope Foundation has assisted with 51 emergency/major veterinary/behavioral cases since December of 2010, expending more than \$18,000 in veterinary care and behavioral training, and has referred hundreds more to our online pet care resource manual. We receive client referrals from the Humane Society of the Pikes Peak Region, veterinary clinics throughout the region, and animal rescues and shelters that cannot provide the care the client seeks.

Harley's Hope Leadership

David L. Bullock, President/Founder - David is co-founder of Harley's Hope Foundation and serves as its initial president. David is Vehicle Services Manager at the U.S. Olympic Training Center where he has been employed since the OTC opened in 1978. In addition to his HHF duties, David serves on the board of the Festival of Lights Parade and is a volunteer with the new Community Animal Response Team run by the Colorado Springs Police Department.

Jeanna Wearing, Vice President - Jeanna is the well-respected general manager of KCME-FM, a nonprofit classical radio station, and serves as vice president of the board. Jeanna has hosted her own TV show in Fort Worth, and prior to joining KCME, was host of *Masters of Music* at KPOF in Denver. She has also won critical praise for her concert narrations and lectures. In addition to Harley's Hope Foundation, Jeanna has also served on numerous other boards in the community including Dreampower Animal Rescue, Amateur Piano Competition, the DaVinci Quartet, and Colorado Opera Festival.

Kimberley Brandon, Secretary - Kim holds a Bachelor of Arts degree in Communications, with an emphasis in Public Relations from California State University, Fullerton and an additional certificate in Nonprofit Marketing from California State University, Long Beach. Kim has over 20 years experience working with nonprofit organizations in public relations, publicity, special event management and development. She currently sits on the board of directors for local nonprofit organizations, including: The Association of Fundraising Professionals and Harley's Hope Foundation. .

Sutton Spanton, MBA, Treasurer - Sutton has over fifteen (15) years successful oversight of nonprofit organizational records and accounting functions, and is currently a Finance Coordinator with USA Volleyball. She also oversees the accounting functions of several veterinary clinics through her accounting firm Advanced Bookkeeping Colleagues. She is an active volunteer with several other local nonprofit ventures, including her sons' school.

Nancy Haskins, Director - Nancy serves as a director at large and has contributed her considerable talents as a graphic designer in creating the HHF and HOPE Series logos. Nancy has been employed by David C. Cook Publishing, a local, nonprofit, faith-based publishing company, for over 37 years. In addition to her work with David C. Cook, Nancy has her own design company, Purple Canyon Graphics where she specializes in newsletter, marketing and book design.

Deanna Tetreau, Director - Deanna holds a Bachelor of Arts degree in Political Science from the University of Colorado. She is a self-employed GIS Analyst and serves as our newest director at large. Deanna will be serving on the events and education committees and assisting with fundraising activities.

Cynthia Bullock, CFRE, Executive Director/Founder - Cynthia has more than 16 years' experience in the Colorado nonprofit sector, including 7 years of service with Dreampower Animal Rescue as its executive director and president. She holds a Master's degree in Nonprofit Management from Regis University, and teaches as adjunct faculty in that same program. Cynthia is a Certified Fundraising Executive and serves as state president of the newly formed Colorado Chapter of the Grant Professionals Association. She also volunteers with the new Community Animal Response Team run by the Colorado Springs Police Department, and is a certified Pet First-Aid and CPR instructor.

Advisory Board

Michael Bauer, DVM, Advisor - Dr. Michael Bauer is owner of Canine Colorado Orthopedics and is one of the most respected veterinary orthopedic surgeons in the state. Dr. Bauer is a long-time friend to animal welfare agencies, donating many hours of surgery to help animals in need.

Heather Becker, DVM, Advisor - Dr. Heather Becker is employed as a veterinary emergency specialist at both Animal Emergency Care Center locations. She is very active in the community serving on the local search and rescue team and with the Fountain Fire Department as a veterinary consultant.

Kelly Walsh, DVM, Advisor - Dr. Kelly Walsh is employed as a veterinary emergency specialist at both Animal Emergency Care Center locations. Dr. Walsh advises on all veterinary matters and assists with HHF educational programs.

Louise J. Blanchard – Ms. Blanchard is owner of Employee Benefits Administrators in Arcadia, California and has a long history of philanthropic activities involving animal welfare organizations and private animal rescue. She serves as a benefactor and special advisor to Harley's Hope Foundation

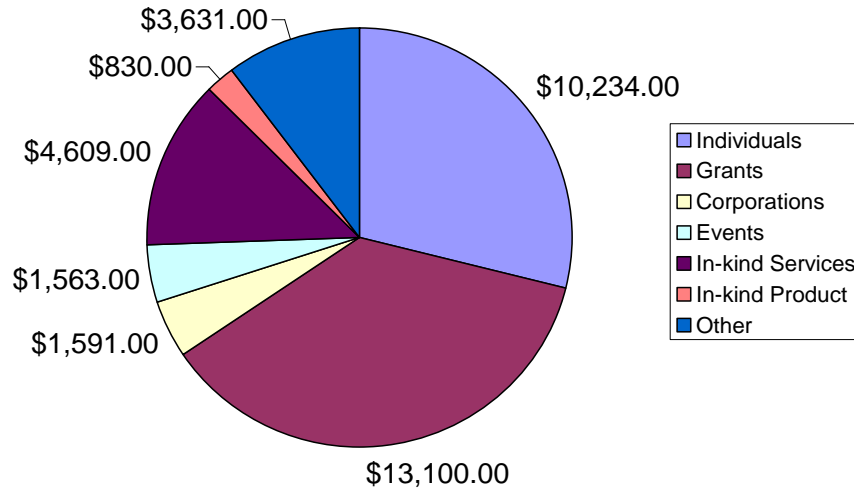
Key Volunteer

Alan Blanchard, Ph.D. serves as webmaster and volunteers his considerable knowledge and skills in web design and technological support. Dr. Blanchard, a former college instructor and educational consultant, is owner of Criterion Web Design, a national design studio which offers visual communication solutions in Web Design, Graphic Design, Brand Development, and Print Media. He is a published author on the topics of secondary education and grant writing and resides with his family in Colorado Springs.

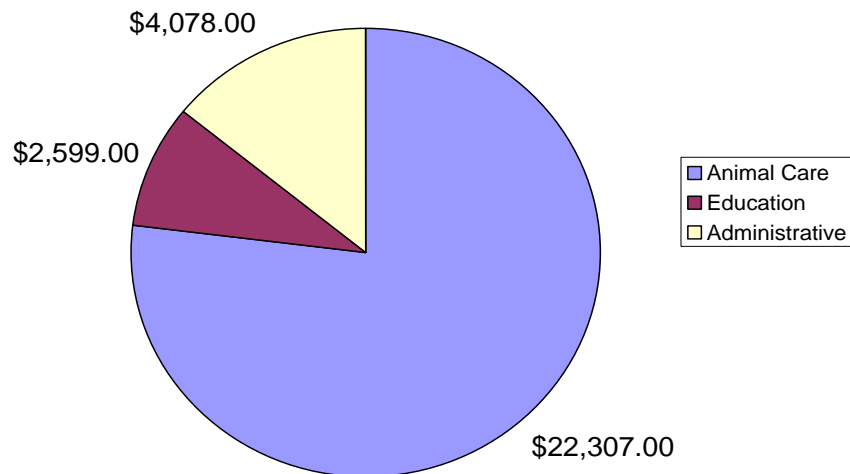
Financials

Harley's Hope Foundation obtains its income from a variety of revenue streams and is dedicated to the continued pursuit of diverse funding sources.

2011 REVENUE



2011 EXPENSES



Supporters

Harley's Hope Foundation could not carry out its mission and its programs without the financial and in-kind support of its donors and network providers. We wish to thank everyone who helped us during our first year of operations!

Network Providers (providing discounted professional services to HHF)

Animal Emergency Care Centers, North and South

www.animalercare.com

Colorado Canine Orthopedics

www.K9ortho.com

Colorado Equine Veterinary Services

www.coequinevets.com

For Paws Veterinary Clinic

Greenhorn Valley Veterinary Clinic

www.greenhornvalleyvet.com

Northwest Animal Hospital

www.nwanimalhospital.com

St. Francis Animal Hospital

www.francisvet.net

Teller Park Veterinary Services

www.tellerparkvet.com

Yorkshire Veterinary Hospital

www.yorkshirevetclinic.com

Lucky Dog Resort and Training

www.bealuckydog.com

Wind Mountain Dog Training

Harley's Heroes (gifts of \$500 or more)

Louise Blanchard
David and Cynthia Bullock
Patric LeHouillier
Jeanna Wearing
Colorado Springs Area Veterinary Society
The Binky Foundation
On Shore Foundation
Best Pets Foundation
Wells Fargo Community Assistance Fund
LexisNexis Cares
El Pomar Foundation's Hambrick Fund
T. Rowe Price Foundation
Sally Beck Foundation
Animal Assistance Foundation
Build-a-Bear Workshop Bear Hugs Foundation

Harley's Helpers (monthly donors)

Mary A. Blanchard
Brenda Bratton
David and Cynthia Bullock
Susan Gaer
Jonnie Moon

Other Donors

Anonymous
Linda Arfsten
Andrea Arthurs
Susanne Baker
Kathleen Bernstein
Edwin Berry
Kelly Cain
Robert Collins
Dale Comyford
Marcia E. Davis
Sherry Drew
William Fay
Antonio Folchi
Nancy Fuselier
Jason Grade
Bob and Marilyn Hinterberger
Jack Quinn Running Club
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Terri Simcik
Toni-Lynn Sparks
Karl & Joan Stang
Ann Velasquez
Veterinary Specialty Center
Laurie Vokes
John Waterhouse
Megan White
Elaine Wind
Carol Yanagawa-Eckel

Memorials

Kathleen Rains IMO Bill Rains

The Many Faces of Harley's Hope Foundation

It is said that a picture is worth a thousand words. Based on that theory, we'd like to let the photos below tell the real story behind Harley's Hope Foundation.





In Memoriam

Sadly, we were not able to save all the animals we intended to help. Too often the medical condition had progressed to the point where all we could offer was hospice care or a humane end to the suffering. We honor the memory of those beloved animals here.

Teddy (dog)	Electrocution	December 2010
Sheera (dog)	Obstruction	February 2011
White Bear (dog)	Kidney Failure	February 2011
Suzie (dog)	Cancer	February 2011
Max (cat)	Trauma	February 2011
Zena (dog)	Cancer	March 2011
Rusty (dog)	Diabetes	March 2011
Spawn (cat)	Respiratory Failure	May 2011
Santa (dog)	Cancer	July 2011
Chloe (dog)	Stricture	August 2011
Samson (dog)	Lymphoma	November 2011
Blackie (cat)	Liver Failure	December 2011